

Helpful Links

LCDA
www.lacareerdevelopment.org

NCDA
www.ncda.org

LCA
www.lacounseling.org

ACA
www.counseling.org

NECA
www.employmentcounseling.org

Linked In
www.linkedin.com

Past-Presidents

2011-2012
Angela Murray

2010-2011
Joan Gallagher

2009-2010
Sharon Walker

2008-2009
Robin Olivier

2007-2008
Ellen Miller

2006-2007
Michelle Faith

2005-2006
Gloria Baudoin

2004-2005
Ron Cathey

2003-2004
Mary Feduccia

2002-2003
Claudia Saucier

2001-2002
Lisa Launey

2000-2001
Kim Brun

1999-2000
Gloria Baudoin

1998-1999
Charles Ortego

1997-1998
Forest Dent Smith

Upcoming Events

- [LCA Conference, Lake Charles, LA](#)

Enjoy the company of counseling professionals across the state as we hear the experts in our field and network October 7-9, 2012 at the L'Auberge du Lac Casino Resort.

- [Global Career Development Facilitator Training](#)

Sign up to earn the GCDF credential. Classes begin January 9, 2013. The deadline to register is December 30, 2012.

- [LCDA Annual Spring Conference, Baton Rouge, LA](#)

Come spend the day networking with career counselors from across the state, enjoy breakfast and lunch, and earn 5 CEU's while doing it!

- [NCCA Conference, Boston, MA](#)

Come learn, experience, give back, enjoy old friends and make new ones at the 2013 NCCA Global Career Development Conference in Boston, Jul 8– 10, 2013.

Tools of the Trade

- [Job Shadow](#)

Job Shadow is a great resource for working with clients, especially those who may be a bit shy. At job shadow you can read real interviews from people as they talk about their careers. If you're career hunting, want to career mentor and help others, or just plain curious you can read about and explore the different career options and shadow people's jobs online.

- [Strong Interest Inventory](#)

Important improvements have been made to the Strong Interest Inventory. While the assessment questions remain the same, the interpretation report now includes 130 Occupational Scales for males and 130 for females, including 46 new occupations, 36 updates, and 8 revised occupational scales. 30 occupational scales have been removed. As a further enhancement, in addition to the printed copy of the report used during advising, the client can be given access to an electronic copy with hot links to the ONET, thereby streamlining the occupational research process.



ISSUE

08

Fall 2012

Newsletter of the
Louisiana Career
Development Association



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2012-2013 Executive Board

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President's Corner

It is an honor to serve as the 2012-2013 president of LCDA and I am looking forward to a wonderful year. Just to give you a little background on me...I am a private practice career counselor and co-owner of Career Planning Services, LLC. in Baton Rouge. In addition, I have had a variety of career experience in the university setting working with students, faculty, and alumni as well as the business setting working in areas of leadership training, executive coaching, outplacement counseling, and résumé writing. Career counseling is a dream career for me and it is a privilege to walk with my clients on their unique career journey.

My involvement in LCDA has been a tremendous source of support for me as I have grown professionally through my relationships with the membership and board. I started out volunteering as the newsletter chairman and then moved into the role of Treasurer. As president-elect last year, I chaired the Spring Conference in Baton Rouge last March with the help of an incredible board.

The 2012-2013 board is comprised of a dynamic group of leaders and if our first meeting last month is an indicator...we are off to a great start. In addition, I have been busy this summer attending an LCA leadership retreat as well as the NCCA leadership meeting for CDA presidents. Here are a few highlights from the meetings:

- 1) Don't forget to register for the LCA conference to be held in Lake Charles October 7-9 at L'Auberge Casino in Lake Charles.
- 2) Plan on attending the Division Business Meeting at conference scheduled for Tuesday, Oct. 9th from 12:30 to 1:30 p.m. We will present on "Come Network with the Net" and show you the latest resources on the NCCA website. You will also earn 1 CEU.
- 3) Join our LCDA LinkedIn group.
- 4) Plan to attend our LCDA Spring Conference to be held in March in Baton Rouge.

It is my sincere hope to increase our membership and involvement of this organization dedicated to empowering career development in Louisiana. I invite you to connect with me on [LinkedIn](#) or email me at michelle@careerplanningservices2.com if you have any suggestions, questions, or just to get in touch! Hope to see you in October in Lake Charles!

Michelle Waguespack, M.Ed, LPC, MCC

Please
remember to
select LCDA

as your



primary
division when
renewing
your LCA
membership.

Dream Weavers: Reflections on the NCDA Conference

The NCDA 2012 conference was held in Atlanta, GA on June 21st-23rd. The theme was **Building on the Dream** and there were many content sessions that delivered just that. As career counselors, in many ways we are dream weavers, helping clients weave the intricate threads of their dream career. Here are some reflections from the conference that I want to share with you in the hopes that it will build upon your career dreams or those of your clients.

Keynote speaker Daniel Seddiqui did a terrific presentation on how he dealt with over 40 job interviews and no offers after graduating from USC with a BA in Economics in 2005. After a 3 year job search, he went from tired to inspired and set out on a journey across the U.S. in which he worked a different job in 50 states. This helped him to explore careers he was completely unaware of and he launched a new program for college students called Living the Map. Check out his website at www.livingthemap.com.

Karen James Chopra, LPC, MCC, NCC spoke to a packed room on The Secrets of Effective Negotiations: Coaching Clients to Negotiate Salaries, Raises and More. A former international trade negotiator, Chopra provided great techniques for us to use when coaching clients such as: gather salary information initially when you begin your job search; write a networking script; never accept an offer on the spot; and follow up everything in writing. You can find out more information about her latest book, Coaching Career Clients on Salary and Other Workplace Negotiations as well as her private practice

in Washington, D.C. at www.TheSavvyCareerCounselor.com.

Finally, who doesn't want to know more about how to maximize LinkedIn? Shirley Rowe, Career Coach and College /CDF Instructor delivered a tech savvy presentation on how to do just that. Some of her tips: Customize your unique URL to allow your name to become more prominent. You can then add it to your résumé, business card or signature line to direct people to your profile. She also recommends personalizing your profile to not just represent your job description but more of your personal brand. Make sure to maximize your Skills and Expertise section which is similar to adding keywords...you can add up to 50 to your profile!

I hope these tips inspire you and here's to dreaming about next summer in Boston, Massachusetts for the NCDA Celebrating 100 Years of Career Development Conference – July 8-10!

by Michelle Waguespack, ME.d, LPC, MCC

LCA Annual Conference

The LCA Conference will be held October 7-9, 2012 at the beautiful L'Auberge Casino in Lake Charles, LA. The theme is **Transformation through Adversity: Moving Forward**. This is a chance to earn up to 25 CEU's and network with counselors throughout the state.

Don't forget to list LCDA as your primary division when you register as part of proceeds will go directly to our division.

The conference agenda is packed with a wide variety of presentations for career counselors. Including:

"How **True Colors** and Other Assessments Help Students Understand Academic Achievement, and Career Exploration" - Frank Phinney

"Enhancing Student Academic & Career Development: Value Added School Counseling Practice" - Vanessa Bowles

"The Many Hats of a College Counselor" - Lynn Browning

"Transforming Your Career and Job Search" - Joan Gallagher

Plan on attending the LCDA division summit where we will present "Come Network with the Net" and you will also earn 1 CEU. This meeting is scheduled to be held on Tuesday, October 9th from 12:30-1:30 p.m.

To find out more about the conference or to register go to the LCA website.

Featured Career Center

Career Planning Services

4706 Bluebonnet Blvd.
Suite A
Baton Rouge, LA 70809
225-938-6510 or 225-937-6623

Career Planning Services, LLC is a full spectrum career counseling agency located in the Baton Rouge area. It is owned and operated by Ellen Miller and Michelle Waguespack, both of whom are LPCs, NCCs, and hold the distinction of being Master Career Counselors (MCC), a designation awarded by the National Career Development Association. Ellen and Michelle possess extensive experience in helping thousands of individuals in a variety of settings attain their

career goals through career counseling, coaching, education, training and support. Services include career assessments, resume and cover letter preparation, outplacement counseling, and individual sessions to help clients address a variety of issues.

Typical sessions include topics such as: career exploration, interview skills, job search strategies, managing a career transition, establishing a personal brand, and strategizing a workplace issue.

www.careerplanningservices2.com



2013 Elections

The election for the 2013 executive board will be held after the LCDA Spring Conference.



We will need a member at large and a president elect.

If you are interested in running for either office, please contact [Angela Murray](mailto:Angela.Murray@lca.org) for details.