

Helpful Links

LCDA
www.lacareerdevelopment.org

NCDA
www.ncda.org

LCA
www.lacounseling.org

ACA
www.counseling.org

NECA
www.employmentcounseling.org

Linked In
www.linkedin.com

Past-Presidents

2010-2011
Joan Gallagher

2009-2010
Sharon Walker

2008-2009
Robin Olivier

2007-2008
Ellen Miller

2006-2007
Michelle Faith

2005-2006
Gloria Baudoin

2004-2005
Ron Cathey

2003-2004
Mary Feduccia

2002-2003
Claudia Saucier

2001-2002
Lisa Launey

2000-2001
Kim Brun

1999-2000
Gloria Baudoin

1998-1999
Charles Ortego

1997-1998
Forest Dent Smith

Upcoming Events

- [NAWDP Conference, Las Vegas, NV](#)

The National Association of Workforce Development Professionals will host its annual conference May 7-9th.

- [LFBPW Conference, New Orleans, LA](#)

The Louisiana Federation of Business and Professional Women is proud to announce its 93rd State Conference on June 9, 2012 at The Astor Crown Plaza in New Orleans.

- [NCDA Conference, Atlanta, GA](#)

Come learn, experience, give back, enjoy old friends and make new ones at the 2012 NCDA Global Career Development Conference in Atlanta, June 21-23rd.

- [LCA Conference, Lake Charles, LA](#)

Enjoy the company of counseling professionals across the state as we hear the experts in our field and network October 7-9, 2012 at the L'Auberge du Lac Casino Resort.

Tools of the Trade

- [Louisiana Connect](#)

Louisiana Connect is a free online resource for students to build their network of colleges and employers, receive personal alerts about scholarships, grant opportunities, and to search and compare schools by majors, programs of study, cost of attendance and admissions requirements. Students should sign up with their school counselor.

- [Self Promotion for Introverts: The Quiet Guide to Getting Ahead](#)

The author, Nancy Ancowitz, shows you how to use your introversion to your advantage. Get heard more even if you talk less. You'll jumpstart your visibility and climb to new heights in your career.

- [Linked In](#)

LinkedIn operates the world's largest professional network on the Internet with 161 million members in over 200 countries and territories. Sign up for free today to connect with career counseling professionals around the world and to join the LCDA group page.

- [Getting from College to Career](#)

Career expert and global spokesperson for Linked In, Lindsay Pollak, explains how to use social media to land your next job, stand out in a competitive job market, and avoid the biggest mistakes in career prep and job hunting.



ISSUE

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May 2012

Newsletter of the
Louisiana Career
Development Association



2011-2012 Executive Board

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LSU Laboratory School

President-Elect
[Michelle Waguespack](#)
LSU Career Services

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[Joan Gallagher](#)
LSU Career Services

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[Ashley Allen](#)
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President's Corner

As my year as LCDA president comes to an end, I am reminded of how this journey began when a friend asked me to run for secretary of the Louisiana Career Development Association years ago. At that time I wasn't even a member of LCDA let alone a board member and figured the commitment would be brief. Fortunately for me, I was very wrong.

Five years later, I am proud of all that our division has accomplished through the hard work of many people. For instance, this year alone, we created a new website that better serves our needs and saves our budget hundreds of dollars each year. I am now proud to direct members to www.lacareerdevelopment.org to access career resources, meeting minutes, job openings, and newsletters.

Next, we were challenged with finding new ways to connect with fellow LCDA members outside of our yearly conference and division business meeting. To that end, we created a [Linked In](#) group page for and I am pleased to say that its membership is growing. For me, it has been a great way to get to know everyone better as each member's profile contains his/her photo, work setting, education, and interests. I look forward to connecting with new members as we embrace social networking

and its many possibilities for expanding our worlds.

Finally, in an effort to streamline the registration process for our annual conference and encourage more participation in our annual election, we uploaded the registration materials to the website so that presentation proposals could be submitted online and conference materials downloaded. We also created an online ballot which has proven to be incredibly successful. In fact, this year we've had more voter participation than ever.

Certainly, it has been a productive time for LCDA and quite an experience for me personally. I am thankful for the opportunity to have served our division, meet new colleagues, and to have gained more than one mentor along the way. This was a journey I did not plan, but I am glad that I was open to the experience and I am undoubtedly better for it.

With gratitude,

Angela Murray, LPC-S
2011-2012 LCDA President

Tips for Landing an Entry-Level Job

- Limit your résumé to one page.
- Your Summary/ Accomplishments section and Job History section should be in a bulleted format, with each bullet beginning with an action verb describing what you accomplished NOT what your duties were.
- Be sure you have a professional looking e-mail address for your job search.
- Take 3-4 extra copies of your résumé to your interview and expect there to be multiple people there to interview you.
- The most popular method of interviewing is Behavioral Interviewing. The interviewer will ask you to give an "example of a time when you had to ...(handle a crisis, work on a team, solve a problem, make a decision, resolve a conflict, etc.)" You should tell the SITUATION, what you did (ACTION) and what the results were (OUTCOME) in a brief, concise manner.
- Always write a thank you e-mail immediately after your interview. It is the courteous, professional thing to do and it gets your name back in front of the interviewer one more time. Example: "Thank you for the time you spent interviewing me this morning. I'm really excited about the possibility of working for XYZ Hospital and helping your team reach their goals for the coming year. I look forward to hearing from you in the next few days."
- It is estimated that 75%-80% of jobs are gotten through networking efforts (contacts you make, who you know, active participation in your professional organization) not by answering ads in the newspaper or applying online.

Sharon Walker, LPC
OLOL Career Center

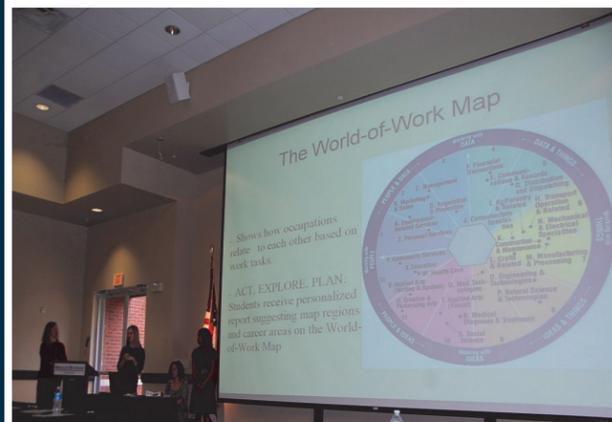


The LCDA Spring Conference was held at Mockler Beverage in Baton Rouge on March 9th 2012. The theme was *Career Development: Exploring, Enriching, Empowering!* The conference was a wonderful way to network with colleagues, earn 5 CEU's, enjoy lunch together, and to grow professionally from the wisdom of our presenters.

I would like to personally thank the LCDA Board for all of their help in coordinating the event, Mockler Beverage for their generosity, and the presenters for sharing their time and talent. To all the conference attendees, thank you for your participation, the excellent evaluations, donations for Dress for Success, and supporting LCDA!

For information regarding the 2013 conference, please check our website at www.lacareerdevelopment.org.

Michelle Waguespack, LPC
2011-2012 President-Elect &
Conference Chair



Annual LCDA Conference a Huge Success!

"The conference was a wonderful way to network with colleagues...and to grow professionally"



Chair Seeks to Increase Membership

As Chair of the Membership Committee, I am charged with the goal of increasing membership in our division. We currently have 65 members and I'd like to see that number grow! One initiative taken this year was to offer a "one year free membership" to the individuals who attended the LCDA division meeting at the LCA conference last fall.

With such an early start time, the Executive Committee was surprised at how many non-LCDA members attended our break-out session. Upon seeing the large interest from non-members, the committee was encouraged to

reach out and invite those individuals to officially join LCDA.

We sent out an invitation to those who attended, offering one year free membership in the hopes that they would become involved, see the benefits of being an LCDA member and hopefully renew their membership in a few years. We had a great response to this initiative, offering numerous memberships to interested individuals and thus increasing the membership of LCDA.

In addition, every new member that joins LCDA is sent a "welcome" e-mail which contains

helpful resources, links to our website and information pertaining to upcoming conferences.

In this manner, we are able to immediately connect with the newest members and provide them direction for future involvement in LCDA. If you have any peers or co-workers that you think would be interested in joining LCDA, please send me their contact information and I will be more than happy to reach out to them personally and invite them to join.

Ashley Allen, LPC
2010-2012 Secretary &
Membership Chair

Featured Career Center

LSU Career Services

B-4 Coates Hall
Baton Rouge, LA
Open Monday-Friday
8:00am to 4:30pm
225-578-1548

LSU Career Services has a staff of 18 including 5 Licensed Professional Counselors and 4 additional career consultants. Free services are available to LSU students, alumni, faculty, and staff. Appointments are available to the community for a small fee.

Important Links

- [LSU Career Services](#)
- [The Complete Job Search Handbook](#)
- [Career Decision Making Resources](#)



2012-2013 Election Results Announced

President
Michelle Waguespack
LSU Career Services

President-Elect
Laura Fazio-Griffith
Southeastern LA Univ

Past-President
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LSU Laboratory School

Secretary
Sharon Walker
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Ellen Miller
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Member-at-Large
Krystal Hardison
Southeastern LA Univ.

Member-at-Large
Gwanette Johnson
LSU Career Services

We welcome our newest executive board members and thank those who will continue to serve our division this coming year!

A special thank you goes to Joan Gallagher, past-president, for chairing the elections committee. Because of her efforts, voter participation increased tremendously.