

LOUISIANA CAREER DEVELOPMENT ASSOCIATION
MINUTES OF EXECUTIVE BOARD MEETING
11:30 a.m. Sunday, September 18, 2011

The LCDA Executive Board met Sunday, September 18th, 2011 at the Hilton Hotel in Baton Rouge, LA.
Those in attendance were:

Angela Murray, President
Joan Gallagher, Past President
Michelle Waguespack, President-Elect
Gwanette Johnson, Member-at-Large
Ashley Allen, Secretary
Sharon Walker, Newsletter Chair

Absent:

Ellen Miller, Treasurer
Karen Goodridge, Member-at-Large

Angela called the meeting to order at 11:30 a.m. Ashley took the minutes.

The items discussed included:

1. Reading of the Minutes.

Ashley Allen read the minutes from the July 28, 2011, Executive Board meeting. No edits were made. Joan moved to accept the minutes, Michelle seconded.

2. Treasurer's Report.

Ellen Miller was absent therefore there was no report.

3. President.

Angela updated the LCDA Executive Board on items discussed at the LCA Executive Board meeting held September 18, 2011 @ 9am. The following items were shared:

- David Tatman encourages all LCA members to contact and network with elected legislators serving on the newly formed Health & Welfare committee.
- The LCA board voted and passed a ruling that civic organizations can purchase an LCA membership for conference only, in exchange for the ability to provide marketing materials to LCA members upon check-in.
- LCA currently has 1650 members, an increase of 150 from last year.
- A distinction will now be made between LCA members that are students and Counselor Interns; membership fee remains the same for both categories.
- 1st time conference attendees will wear a blue ribbon on their name tag. Be courteous and kind to them.

- LCA desires feedback on the new three day conference format. Provide feedback to Diane Austin.
- Due to fee increases, LCA is seeking a new lawyer to represent them. Send suggestions to Diane Austin.
- LCA voted to move from a 60/40 split of conference earnings to a 75/25 split between LCA and the primary divisions.
- The LCA board voted to increase the conference vendor fee by \$30.
- Ernie Calgar, a representative on the LPC Board, shared about the financial difficulty of the board and a current discussion to determine if licensure fees may be increased to help cover the board's expenses.

-Angela requested that the Professional Development Committee reach out to LCDA members and request that they engage in presentations at either LCDA spring conference or LCA conference. Michelle will poll current LCDA members to determine topics they would like to hear at spring conference. She will also try to identify areas of expertise among the members and then someone will contact them directly and request that they present.

-The general division business meeting will be held in the Louisiana Room on September 19, 2011 @ 7-8:30am. It was requested that each board member give a short introduction and description of their position to members.

-The new website is up and running as well as an LCDA LinkedIn group. Angela encouraged board members to join.

4. Secretary.

Ashley will request help from general membership to generate ideas to increase LCDA membership.

5. Treasurer.

-Joan suggested that part of the PDI money be used to create more involvement and exposure to LCDA by offering scholarship money to one career counseling professor and one student per counseling program in Louisiana. The scholarship would allow both to attend the LCDA spring conference at no charge. This would be onetime money that will be offered until the fund is depleted.

-Joan moved to allow for 20 scholarships to the LCDA conference not to exceed \$400. Angela seconded.

-Joan will contact the counseling programs in Louisiana to inform them of this scholarship.

-Ellen was added to the bank account.

6. President-Elect.

-Michelle will poll the members at the general meeting and request support in planning the spring conference. She will also request a member chair "Career Month" in November.

-Sharon agreed to be the Newsletter Chair. She will obtain the articles then send them to Gwanette who will format them into publisher.

-Spring Conference is scheduled for Friday, March 9, 2012, from 8:30-4pm at Mockler Beverage in Baton Rouge, LA. It was discussed to include a networking lunch for participants decreasing CEU's from 6 to 5.

7. Immediate Past President.

Joan emailed members to obtain nominations for the 2012-2013 year. Ellen agreed to be Treasurer again. Krystal Hardeson said she would run for Member-at-Large and Mary Feduccia is considering running for Secretary. Joan stressed the need to find a President-Elect nomination. The election will be extended until October 1 and will be sent out via email to the membership. Joan created a sheet explaining the available positions and she provided a brief summary of the duties and responsibilities; she will give this to members.

8. Members-at-Large.

Great job to Gwanette on the newsletter; it looks great! Both MAL will continue to serve on the Professional Development and Program committee.

The meeting was adjourned at 12:25 p.m.