

LOUISIANA CAREER DEVELOPMENT ASSOCIATION  
MINUTES OF EXECUTIVE BOARD MEETING  
12:00 p.m. Sunday, September 19, 2010

The LCDA Executive Board met Sunday, September 19<sup>th</sup>, 2010 at Luke Restaurant in New Orleans, LA.  
Those in attendance were:

Joan Gallagher, President  
Sharon Walker, Past President  
Angela Murray, President Elect  
Ellen Bush, Member-at-Large  
Karen Goodridge, Member-at-Large  
Ashley Allen, Secretary

Joan called the meeting to order at 12:00 p.m. Ashley took the minutes.

The items discussed included:

**1. Welcome.**

Joan welcomed all of the members present.

**2. Introductions.**

Members introduced themselves to each other.

**3. Reading of the Minutes.**

Reading of the minutes was dispensed since they were previously emailed out and approved by the board.

**4. Balance.**

As of 9/17/10 the LCDA balance was \$3,779.00. Joan explained that an \$800 debt was paid off from last year's budget; otherwise the amount would have been higher. She stated she hopes LCDA will do well financially at this year's annual conference too.

**5. Newsletter.**

This was the 2<sup>nd</sup> one printed and all agreed that the new format looks great! Members should be encouraged to send future ideas to Michelle or Guinnette.

**6. Website.**

It is up and running with all updates complete. Encourage members to refer to the site for information.

**7. Blog.**

It is now connected directly to the LCDA webpage and Ashley will talk to Sarah Kovich with Provisions Consulting to obtain access. Send monthly updates to add to the blog to Ashley Allen @ [aallen@latech.edu](mailto:aallen@latech.edu)

**8. Career Month.**

We need a chair; we can make a call for interested participants at the business meeting. Exec board discussed how can we push it more on college campuses or get more elementary schools involved. Ideas suggested to improve career month were:

- Create a poster with a recognizable graphic
- Promote knowledge, more of a didactic approach
- Host presentations, panel discussions on campus
- Present to freshmen classes, work on educating students about the career services available to them
- Cross-departmental job opportunity with job shadowing, job info interviewing
- Make the focus more on awareness
- Shift the focus to also include business and industry
- Work with a local library
- Check NCDA website for resources already in use

The board decided to continue thinking through ideas for November 2011 Career Month and created a committee to explore ideas. Ellen will look at business/industry and Joan will focus on the academic piece. They will meet again at the spring conference to discuss ideas.

**9. Expanding Membership to non-LCA members.**

Ron was not present to discuss this agenda item. We will hear more from him at the networking dinner Monday night.

Joan discussed a desire to move our model to mimic NCDA's expansion of membership which does not preclude non-counselors from joining the mother organization. The board was encouraged to consider ideas related to expansion and to continue an online discussion throughout the fall.

**10. CT of C (in my shorthand I forgot what these initials stand for?)**

Joan discussed a possible idea. Is LCDA interested in helping CTofC conduct research about career and the Louisiana economy? We will be a tool to help point people to their research.

**11. Online Job Bank.**

Joan mentioned to the LCA board that the job bank is currently outdated, underused and difficult to navigate. She proposed that they take it down and instead of a job bank, LCDA will offer online resources including resume writing, interview skills etc ... Send ideas or items used in your career center to Joan who will filter them.

The meeting was adjourned at 1:00 p.m.