

# CAREER CONNECTION

## Inside this issue:

President's Corner	1
Announcements	2
Colleague Connection	3
LCDA Spring Conference Flier	4
LCDA Spring Conference Registration	5
LCDA Spring Conference Agenda	6
Tools of the Trade	7

### 2010-11 LCDA EXECUTIVE OFFICERS

President  
Joan Gallagher

Past President  
Sharon Walker

President Elect and 2011  
Spring Conference Chair  
Angela Murray

Secretary  
Ashley Allen

Treasurer  
Michelle Waguespack

Members-at-Large  
Ellen Bush  
Karen Goodridge

Newsletter Co-chairs  
Gwanette Johnson  
Michelle Waguespack

SPRING 2011

WWW.LACAREERDEVELOPMENT.ORG

## President's Corner

Joan C. Gallagher, LPC, NCC, M.Ed.  
LCDA President

Spring forward! While March 13 marks the longer daylight of spring and summer, LCDA is looking forward to many exciting happenings...

Our organization was tapped to repurpose the Job Bank currently offered on the LCA web site. Look for new resources tailored for counselors who are in the job search. Tip sheets on several job search topics and a list of links to job posting sites and other resources will soon be added to the LCDA web site and will be linked from LCA's site. Congratulations and thanks to Sharon Walker for creating these resources.



Looking back...

Last September at the LCA conference we hosted the annual divisional membership meeting. Topics discussed included a call to expand membership, implementation of a new welcome message to all new members, the initiation and hosting of the LCDA blog by Ashley Allen, introduction of the service project with Dress for Success, and research on Chaos Theory that may be of interest to area career counselors dealing with clients affected by the Gulf oil spill.

And finally...

Thank you for your active participation in LCDA. Thanks to you, our organization is thriving. If you know of counselors whose practice includes career work, please reach out and invite them to grow their skills and professionalism in this exciting field by joining LCDA. Why not pass along a link to the newsletter today?



**2011 LCA  
Conference  
Baton Rouge  
Hilton Capital  
Center  
September 17-20**



**2011 LCDA Spring  
Conference**

The 2011 LCDA Spring Conference will be held on Friday, April 1. Conference registration form is on page 5. The theme is "Career Development Today: The Future is Here!" We look forward to learning about issues and resources of interest to LCDA members. Thanks to Angela Murray for a great job in coordinating this event!

**Dress for Success!**

LCDA is partnering with Dress for Success for a service project that will take place at the Spring LCDA Conference. Dress for Success is an organization that provides disadvantaged women with professional work attire, support, and career development tools. Courtney King Humphrey will speak at the conference about Dress for Success and the impact of this organization in helping women become workforce ready. **We invite all conference participants to get involved in the LCDA service project by bringing a "Nearly New" donation of an interview suit, article of professional clothing/accessory, or monetary contribution to the conference in order to support this worthwhile cause!** Please make sure that any professional clothing donated is

**Announcements**

pressed and on hangers. We look forward to our partnership with Dress for Success at the LCDA 2011 Spring Conference .

**Call for Programs**

Do you want to share your expertise with colleagues? Consider being a presenter at the 2011 LCA Conference in Baton Rouge, September 17-20. Career presentations are highly sought after this year, particularly on topics relevant to high school career decision making. Please consider responding to the [Call for Programs](#).

**2011 NCDA  
Conference**

LCDA officers are pooling our efforts and presenting a professional development institute session at the [National Career Development Association conference](#) in San Antonio in June on the topic of Career Development tools using Donald Super's Developmental Stages as a foundation. We are working hard to make this a practical and informative session that will inspire participants. Please consider attending the conference and PDI session, "Tools of The Trade: New, Tried & True, Just 4 You!"

**LCDA New Logo Chosen!**

During the month of November numerous students across the state of Louisiana participated in LCDA's logo design contest. The contest was intended to further advocate National Career Development Month as well as encourage students to obtain valuable experience benefiting their academic endeavors. The winner received \$100 as well as invaluable experience creating a brand for a state organization. The new design will now serve as the official logo for the Louisiana Career Development Association and can be seen on the front of our newsletter. Congratulations to our winner, Bryce Primeaux, an LSU Electrical Engineering sophomore, and thanks to those students who participated!

**LCDA 2011-2012 Election  
Results**

Congratulations!!

President-Elect  
Michelle Waguespack

Member at Large  
Gwanette Johnson

## Colleague Connection

As of November 2010, LCDA launched a blog as part of our online resources for members. The blog is intended to update members on important events, to offer helpful career information and to serve as a means of online interaction among members. A blog, according to Wikipedia, is “a blend of the term web log”. A blog is simply an online log of information; it can be a type of website or exist as part of a larger website. For LCDA, the blog exists as part of our larger LCDA website and is utilized as one resource, among many, which is offered to members to help them stay abreast to current trends in career development and the organization as a whole. The blog is maintained and moderated by Ashley Allen, Secretary of LCDA, but all LCDA members are encouraged to submit articles, links or other helpful tidbits that she can add to the site. Using this online log allows LCDA to update information quickly and efficiently

without bombarding member’s inboxes with an abundance of emails. Utilizing the blog allows members the luxury of checking the information at their leisure. In addition, the blog allows users the option of “subscribing to the RSS feed”. When you choose to subscribe to this feed, it will then be added to your “Common Feed List”. This basically means that instead of checking the blog daily for updates, whenever the blog is updated the information from the feed will be automatically downloaded to your computer and can then be viewed in Internet Explorer and other programs. The RSS feed button will appear in your browser as an icon such as this:



By clicking on this icon and then choosing to follow the feed, you will automatically receive updates as they are added to the site. It is the goal of LCDA to update the blog at least monthly with commentary or descriptions of events, to

list helpful links to online resources for counselors and to serve as a forum for those in the career development field. While the blog does not allow comments to be submitted by readers directly to the site, the moderator always welcomes comments via email.

Already, the blog has been used to promote the spring conference, to present the new LCDA logo and to announce the 2011 Executive Council. We hope that you will take advantage of this resource by either submitting information or following the feeds as we attempt to provide helpful information to our members.

The blog can be accessed from the LCDA website at <http://www.lacareerdevelopment.org/> or through the “About” section found on the LCA website at <http://www.lacounseling.org/>. We look forward to utilizing this resource throughout the next year. Submissions can be email to Ashley Allen at [aallen@latech.edu](mailto:aallen@latech.edu).



*LCDA invites all counselors to the...*

**6  
CEU's**

## **LCDA Spring Conference**

*Career Development Today: The Future is Here!*

**Friday, April 1, 2011  
8:30 AM - 4:00 PM**

- **Examine how to use family resources for vocational exploration and growth**
- **Enhance strategies to assist students in gaining employment in today's market**
- **Gather information on ways to help clients create a professional image while enhancing their self-esteem**
- **Learn ways academia and business partner to nurture the personal & professional growth of student in the financial pathways**
- **Hear about the best sessions from the NCDCA annual conference 2010**

**LOCATION:** The Louisiana Emerging Technology Center  
Louisiana State University  
East Parker Boulevard, Building 340  
Baton Rouge, LA 70803

**CONFERENCE FEE:** \$60 in advance (\$65 at the door)  
\$30 for current graduate students

**REGISTRATION DEADLINE:** March 21, 2011

**We are partnering with Dress for Success for this year's service project.  
Please bring donations of nearly-new, current style women's professional business attire.  
Small optional monetary donations, in lieu of clothing, will also be gratefully accepted.**



[www.lacareerdevelopment.org](http://www.lacareerdevelopment.org)

**LCDA SPRING 2011 CONFERENCE REGISTRATION***Career Development Today: The Future is Here!***Friday, April 1, 2011****8:30 AM - 4:00 PM**

The Louisiana Emerging Technology Center  
Louisiana State University  
East Parker Boulevard, Building 340  
Baton Rouge, LA 70803

---

Please PRINT clearly

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ e-mail: \_\_\_\_\_

Primary Division: LCDA \_\_\_ LCCA \_\_\_ LSCA \_\_\_ Other \_\_\_\_\_

Other Professional Affiliation (specify) \_\_\_\_\_

Current Graduate Student? \_\_\_\_\_ University \_\_\_\_\_

6 CEU's are available to attendees. Check if interested in CEU's: \_\_\_\_\_

- 
- **Early Bird Registration deadline: Monday, March 21<sup>st</sup>**
  - **Registration fee: \$60 if mailed in advance, or \$30 for current graduate students, or \$65 at the door**
  - **Continental breakfast and lunch included**

**PLEASE MAKE CHECK PAYABLE TO LCDA.  
SEND REGISTRATION FEE and REGISTRATION FORM TO:**

Angela Murray  
7250 Perkins Road Apt. 832  
Baton Rouge, LA 70808  
Phone: 225-975-1162

**We are partnering with Dress for Success for this year's service project.  
Please bring donations of nearly-new, current style women's professional business attire.  
Small optional monetary donations, in lieu of clothing, will also be gratefully accepted.**

[www.lacareerdevelopment.org](http://www.lacareerdevelopment.org)

**2011 LCDA Spring Conference**  
*Career Development Today: The Future is Here!*  
**Friday, April 1, 2011**

- 8:30-8:55      Registration and continental breakfast
- 8:55-9:00      Welcome  
*Angela Murray, LCDA President-Elect*
- 9:00-10:15     The Future is Here: Leveraging Family Resources for Vocational Exploration and Growth  
*Presenter(s): Jan C. Case, Ashley Generose, Meritt Godleski, and Kathleen Locmelis*
- 10:15-10:30    BREAK
- 10:30-11:45    Strengthening Ties: A Partnership with LWC to assist Students with Gaining Employment  
*Presenter(s): Amy D. Valentine*
- 11:45- 12:00   Select and enjoy lunch during the two sessions that follow
- 12:00-12:30    *Lunch Presentations*  
Mirror, Mirror: Self Esteem and Professional Image  
*Presenter(s): Joan Gallagher and Courtney Humphrey*
- 12:30-1:00     Best of NCDCA 2010: A Digest of Best Conference Sessions  
*Presenter(s): Joan Gallagher, Michelle Waguespack, and Sharon Walker*
- 1:00-1:15      BREAK
- 1:15-2:30      The Finance Career Cluster: A Pilot, Diversity Initiative at the University of New Orleans  
*Presenter(s): Martha Barnes and Kelly Fleenor*
- 2:30-2:45      BREAK
- 2:45-4:00      Finding the Future: Helping Students and Stakeholders Connect to Careers  
*Presenter(s): Katherine Heck and Jessica Morris*





The Louisiana Career Development Association (LCDA) is the state division of the National Career Development Association. LCDA strives to support and enhance the practice of career counseling, to promote ethical and responsible professional practice, to promote communication in exchange among K-12, college and private settings, to encourage cooperation with other organizations related to career development, and to provide leadership and advocacy for the profession of career counseling.

[www.lacareerdevelopment.org](http://www.lacareerdevelopment.org)

Are you looking for a way to get more involved in LCDA? If so, why not consider volunteering to be the 2011-2012 newsletter editor or co-editor.

LCDA is looking for a new editor for the bi-annual newsletter. If you are interested, please contact Gwanette Johnson or Michelle Waguespack at [gjohnso3@lsu.edu](mailto:gjohnso3@lsu.edu) or [michelle@careerplanningservices2.com](http://michelle@careerplanningservices2.com).

## Tools of the Trade



**A Job Search Manual for Counselors and Educators: How to Navigate and Promote your Counseling Career** by Shannon Hodges

This book outlines job search strategies for counselors and educators.

Please share your favorite "Tools of the Trade". Submit to Gwanette Johnson, [gjohnso3@lsu.edu](mailto:gjohnso3@lsu.edu)